THE CONSOLIDATION OF ALIZÉ CAPITAL INC. WITH LOUISBOURG INVESTMENTS INC. GETS FINAL APPROVALS

October 25, 2024 - Louisbourg Investments Inc. (“Louisbourg”), an investment management firm with offices in Halifax, Moncton, and Vancouver, has completed the acquisition of Alizé Capital Inc. (“Alizé”), an independent investment management firm with offices in Montreal and Québec City, offering discretionary portfolio management services to private wealth clients.

“We were very impressed with the team at Alizé Capital. We believe the collaboration between Louisbourg Investment and Alizé will benefit the clients of both organizations. As Louisbourg continues to grow, it was important to establish a stronger presence in the Quebec market,” said Luc Gaudet, President and Chief Executive Officer of Louisbourg.

As part of the acquisition, Benoit Mayer-Godin, President, Portfolio Manager and Founder of Alizé, remains with the group, joining Louisbourg Investment as Portfolio Manager – Lead Quebec. “The team at Alizé is thrilled to join Louisbourg. Our clients will benefit from the additional resources available with the combined organization, adding more depth to our team. We’re excited to work with Louisbourg to continue growing the firm. It was important for us to remain with an entrepreneurial group dedicated to providing the highest quality investment management services to our clients,” said Benoit Mayer-Godin.

As of this date, the consolidation of Alizé Capital Inc. with Louisbourg Investments Inc. has obtained the final approvals from l’Autorité des marchés financiers (Quebec), the Financial and Consumer Services Commission (New Brunswick) and the Ontario Securities Commission (Ontario), thereby allowing Benoit Mayer-Godin to represent both companies during the transition period and Louisbourg Investments thereafter.

About Louisbourg Investments Inc.

Louisbourg Investments Inc. was founded in 1991 and is a subsidiary of Assumption Life, a mutual life insurance company with 120-year history. Louisbourg has offices in Moncton, Halifax, and Vancouver, and manages $2.5 billion on behalf of institutional and private clients.

About Alizé Capital Inc.

Alizé Capital is a firm specializing in quantitative strategies, with an approach based on a systematic security selection process and sound risk management. We offer innovative investment solutions that prioritize the goals and expectations of our clients.

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